



## Better Solutions for Association Management

2008 NAUG Conference  
Washington, D.C.  
October 20-21, 2008





## **Better Together in our Nation's Capital**

What better place to hold our 2008 NAUG Conference than in our Nation's Capital, bringing together history, excitement and the inspiration of some of our greatest leaders and thinkers?

Continuing with last year's theme, Better Together, our associations are better when our employees work together toward common organizational goals. We can help make that happen. This is the one event that can help us stay on top of our ever-changing industries. Network with your peers. Learn the latest technology, techniques and tricks of the trade. We're all facing similar challenges. This Conference will provide the perfect opportunity to discuss and discover solutions for our challenges.

Together we have this opportunity to meet in our Nation's Capital, a place with an ever-changing political environment, to meet and discuss our current challenges and help prepare our organizations for the changing environment that will surely challenge us in the future. We have this chance to help influence the way these changes will affect our operations through our strategic alliance that we have with our partner of choice, gomembers. Better Together is the way to a better future.

Register today! I'm looking forward to seeing you!

Sincerely,

Mark Bennett  
Illinois Bankers Association  
2008 NAUG President



**Better together!**

<b>Monday, Oct. 20</b>	<b>Main Room</b>	<b>Breakout Room</b>
<b>Time</b>	<b>Description</b>	
8:00 - 5:00pm	Registration Open	
8:00 - 8:30am	Breakfast	
8:30 - 8:45am	NAUG Welcome	
8:45 - 9:45am	ASAE Presentation "Association Trends in Technology"	
9:45 - 10:00am	Morning Break	
10:00 -12:00pm	Working with your Q Toolkit	Table Relationships
12:00pm - 1:30pm	Lunch and NAUG Business Meeting	
1:30 - 1:40pm	Break	
1:40 - 2:55pm	Web Services, Q and your Website	
2:55 - 3:40pm	Accounting	Module Roundtables
3:40 - 4:00pm	Break	
4:00 - 5:30pm	gomembers Update	
6:00 - 11:00pm	Evening Function hosted by gomembers Cocktails, Dinner and Live Entertainment	
<b>Tuesday, Oct. 21</b>	<b>Main Room</b>	<b>Breakout Room</b>
<b>Time</b>	<b>Description</b>	
8:00 - 8:30am	Breakfast	
8:30 - 10:30am	Q Toolkit - breaking out the power tools.	Moving to Q
10:30 - 10:45am	Break	
10:45 - 12:00pm	Demonstration - Q Version 3.0 and beyond	
12:00 - 1:00pm	Lunch	
1:00 - 2:00pm	QRS - Reporting Pulling tables together, Q adpatation of Microsoft BI	
2:00 - 3:00pm	Q Ideas Update by gomembers: New Q Ideas/Requests	

Visit the website at  
**[www.naug.net](http://www.naug.net)**  
for program updates

## Monday, October 20

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### ASAE Presentation: "Association Trends in Technology"

Technology continues to morph at an astonishing rate. How well associations adapt may well go a long way in determining how relevant we remain in the future. Join Reggie Henry, Chief Technology Officer of ASAE & The Center for Association Leadership, as he discusses what he sees as the latest technology trends in associations as well as overall societal trends and how they affect the technologies we use. His conversation will include social networks, other web 2.0 tools, virtualization and other topics.

### Working With Your Q Toolkit

Attendees will learn how to use the Toolkit to improve workflow, increase data accessibility and adapt Q to individual functional needs. Through the use of specific purpose roles, a member's customer can use Q as a portal for staff, volunteer leaders and chapter affiliates to share information.

### Table Relationships

You are up and running on Q ... You have got loads and loads of data in your database ... How do you get it out? No matter what reporting tool you use, the key is knowing what tables the data resides in and the relationships between those tables. Trying to pull that tricky payment data? Need to pull a list of members based on a multitude of factors? Come to this session and ask the experts how to get to that data. This session will review some of the most common table relationships and also answer user specific requests, so plan to bring your questions with you.

### Web Services, Q and your Website

Leverage Q's library of web services (QWS) to securely connect you and your members, integrate with third party applications, including Microsoft Dynamics GP, Sharepoint, Contact Management Solutions, social networks and more. Experts will discuss how to use QWS and answer your questions.

### Accounting

The first part of this session will be a general discussion of using different accounting software with Q. The second part will focus on Microsoft Dynamics GP, which is directly integrated with Q. This is your opportunity to determine what combination will work for your organization.

### Roundtables

#### Share, Compare and Expand Your Toolkit

Share what your organization has found works well for routine processes and what your organization has added to its processes as an "out of the box" innovation. Compare your approach with other AMS users to see if you're getting the most out of the software. Expand your software by learning how to add and existing feature that will enhance your processes.

### Gomembers Update “Roadmap to the Future”

This session will give attendees an overview of gomembers strategy. President and CEO of gomembers, Paul Plaia III, will discuss the current and future direction of the Q-Solution including, Q-CRM, Q-Commerce and QRS. The discussion will also highlight the Toolkit, customer service and the strategy to help your organization move forward in using your AMS.

End the evening with a great event hosted by gomembers, cocktails, dinner and live entertainment.

## **Tuesday, October 21**

### **Q Toolkit – breaking out the power tools**

Attendees will learn how to alter metadata objects, create views, establish prerequisite data selection for views, trigger validation routines at the metadata level and manage data manipulation and access. Accessing and executing existing capabilities of the QWS will also be covered. Prerequisite: Working with your Q Toolkit and a working knowledge of the Q user interface builder.

### **Moving to Q**

Whether you are contemplating an upgrade to Q or just beginning your implementation, this session is designed with you in mind. You will hear from colleagues who are about to begin the upgrade process to Q, those who are currently in their implementation phase, and from gomembers about the value and impact of upgrading to Q.

### **Demonstration – Q Version 3.0 and beyond**

Attendees will see the highlights of the latest Q release and learn what the coming releases will have in store for 2009. Areas covered will be enhanced functionality with existing modules, added functionality with the Service Center and Q-Commerce, QRS OLAP cubes, Share Point integration and other web service initiatives.

### **QRS Reporting**

Attendees will learn the basics of report building, layout and formatting new reports and how to alter existing report definitions. To utilize QRS further, learn how to run and schedule reports.

**Finally, the ever popular session on Q ideas and product requests will close the event.**

## Conference Details

**WHEN**            **October 20-21, 2008**  
**WHERE**           **Doubletree Hotel Crystal City-National Airport**  
300 Army Navy Drive, Arlington, Virginia, 22202-2891  
Telephone: 703.416.3938 Fax: 703.416.4126

### HOTEL RESERVATIONS

A room block and special conference rates have been made at the Doubletree Hotel. The Doubletree Hotel Crystal City - National Airport is located across the Potomac from Washington, D.C., in Arlington, Virginia, just minutes away from Ronald Reagan National Airport. To make reservations, go to [www.doubletree.com](http://www.doubletree.com) and enter **NAU!** under "Group/Convention Code". A link will also be posted on the NAUG website. Reservations must be made online by September 20, 2008. *Single/Double Occupancy – \$209.00.*

### AIRPORT/DIRECTIONS – REAGAN NATIONAL AIRPORT

*Distance from hotel – 1 mile*

Directions from Ronald Reagan National Airport:

Take Crystal City Exit. Exit Crystal Drive. Take Crystal Drive North approximately one mile. Crystal Drive turns into 12th Street. When you are on 12th Street go under overpass and turn right onto Army Navy Drive. The hotel is on the left. The Doubletree Hotel offers a free shuttle to/from Reagan National Airport.

### WASHINGTON DULLES INTERNATIONAL AIRPORT

*Distance from hotel – 25 miles*

Directions from Washington Dulles International Airport (35mi/60minutes)  
From Washington Dulles International Airport take the Dulles Access Road towards the direction of Washington, D.C. Take 66 East to 110 South. Stay in Center lane and 110 becomes Route 1 South. This will take you into Crystal City which is located in Arlington, VA. In Crystal City, make a right onto 15th Street. Then make a right onto Eads Street and go three blocks and make a right onto Army Navy Drive. The hotel is at 300 Army Navy Dr.

### REGISTRATION/REFUND POLICY

Registration is required for all sessions.

Your registration includes breakfast, lunch and the dinner event being sponsored by gomembers on Monday, breakfast and lunch on Tuesday. gomembers is offering the ability to bring a guest to the dinner for a fee.

All cancellations must be in writing. A \$50 processing fee will be withheld for cancellations received on or before October 10, 2008. No refunds will be issued for cancellations received after October 10, 2008, but replacement attendees are welcome.

### ATTIRE

The dress is business casual for all sessions and events.